

LISTENING TAPESCRIPT
(Please read twice)

Hi, everyone,

Thanks for coming to this short presentation on our new product design. As you know, we've already redeveloped our 'Adventure' shampoo to make it more modern and appealing. And we've renamed it 'Adventure Tech'. Our market research established the target market as men in the 18–40 age range who like to be outdoors and also like technical gadgets, such as smartwatches, drones and things like that. We needed to create a bottle which appeals to that market.

So, today, I'm happy to unveil our new bottle design. As you can see, it's designed to look like a black metal drinking flask, with some digital features printed on it.

I'd like to talk you through the following three points: the key features, sizing, and our timeline for production.

Firstly, you'll notice it has an ergonomic design. That means it fits smoothly into your hand and can be easily opened and squeezed using one hand. And it looks like a flask you might use when hiking outdoors. The imitation digital displays are designed to remind the user of other tech devices they may have, such as a smartwatch or smart displays in their home.

I'd now like to tell you about the sizes. It comes in two sizes: the regular size and a small travel size. The travel size is the same type of design – a flask, also with imitation digital displays on the bottle. We were thinking of starting with one and following with the travel-size in a few months, but we've worked hard and both are ready now.

Finally, I'm going to talk to you about our timeline for production. You've probably heard that we're launching in two months. In preparation for that, we're starting the marketing campaign next month. You can see the complete overview of all phases in this Gantt chart.

In summary, the bottle's been designed for men who like adventure and technology, and it comes in two sizes. The marketing campaign is starting next month and we're launching the product in two months.

OK. So, any questions? Also, please feel free to email me for further information in case we run out of time.

ROLEPLAY

Student

You wanted to spend a few days with your friend in a big city so you have booked a hotel near the centre.

After a long and tiring journey, you have reached the hotel and asked for your room. You are very disappointed because it is not according to your requirements.

It is a very small double-bed room, there is no television available (you don't want to miss your favourite TV show), it is noisy because it looks out over the street, there is no fridge, and no air-conditioning even though the weather in the city is very hot. The room is not very clean and instead of a shower, there is only a bathtub, which you hate.

You are angry because the room is very expensive. You are complaining to the hotel manager and you insist on changing rooms.

Try to persuade the hotel manager to change your room but with no extra payment.

You start...

ROLEPLAY

Teacher

You work as a hotel manager in a large, expensive hotel with a good reputation. A guest who has just arrived is complaining and asking you to change rooms because they are not satisfied with their room: it is small, noisy because it looks out over the street, has no television, fridge or air-conditioning, and there is no shower, only a bathtub.

The customer claims that he/she had booked a double-bed room of the highest standard but you have no record of this.

What is more, the hotel is overbooked. There is one room available, but at a higher price.

The customer is trying to make you change their room without extra payment.

PICTURE STORY

Make up a story about the person and the situation in the picture.



A N S W E R K E Y

GRAMMAR – 15 points

1D 2B 3A 4D 5D 6B

6 pts

7 be 8 had 9 enjoy 10 didn't 11 a 12 were not / weren't 13 cannot / can't 14 could 15 out

9 pts

VOCABULARY -10 points

1 unrecognisable 2 acquaintance 3 comparatively 4 collision 5 unendurable 6 advisory
7 ceaseless 8 disorganisation 9 controversial 10 allegations

5 pts (0.5 pt each)

11b 12d 13b 14a 15c 16d 17b 18a 19c 20c

5 pts (0.5 pt each)

READING COMPREHENSION – 10 points

1/D 2/E 3/A 4/ B C is extra

4pts

5d 6b 7c 8c 9a 10b

6 pts

LISTENING COMPREHENSION – 5 points (0.5 pt each)

1B 2C 3A 4C 5C 6B 7C 8A 9C 10B

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